

It's Christmas Time at

DALES

7 DAY DOWN

\$1
HOLDS YOUR LAY-AWAY FOR XMAS

DALES DEFIES ALL COMPETITION COMPARE!

Self-Service Dept. Store
1334 EL PRADO
DOWN TOWN TORRANCE NEXT TO A&P MARKET
Open Daily 9 'til 9 p.m.
SALE STARTS THURSDAY, DEC. 1, AT 9 A.M.
and continues Fri., Sat., Sun., Mon., Tues., Wed.
DECEMBER 2, 3, 4, 5, 6, 7

Open Every Nite 'Til 9 p.m.

Charge it with...



EXTRA SPECIAL
Ladies NYLONS *
SIZES 8 1/2 - 11
VALUE 1.19
New Fall Shades
Well-known brand, new summer shades, 51 gauge, 15 denier; 60 gauge, 15 denier.

44c
3 For \$1



DOLLS! DOLLS!

16 inch "BURPEE"
3.99
drinks burps, wets, cries. List Price



MAKE A CHILD HAPPY THIS CHRISTMAS...
DOLLS BY IDEAL, HORSEMAN, RUTHER, SHIRLEY TEMPLE, BETSY WETSY AND 50 MORE NAME BRANDS AT A SAVINGS UP TO 75%... SEEING IS BELIEVING!

REG. 4.99 **Baby Sue** 16" in Teeter Chair **\$2.99**
REG. 8.98 **Belinda Baby** With own Car bed **\$4.99**
REG. 6.98 **Melinda Baby** 12" with Bassinette **\$4.99**
REG. 6.99 **Betsy Wetsy** With Layette **\$3.99**



Baby Linda Fully joined to take life-like poses. **4.99**

Nobody But Nobody Undersells DALE'S

low sale priced

LADIES OPAQUE Opera Gowns
• EMPIRE WAISTLINE
• LACY TRIM TOPS
• ASSORTED COLORS AND STYLES
• THE PERFECT GIFT!

1.99
Values To 3.98



LADIES' NYLON GOWNS
• Washes Easily Quickly — Cut Full
• No Ironing • Dries for Proper Fit!
By Lady Edsa

2.77
Value To 4.98



LADIES' CAN-CANS
Fitted Waist with 100% Nylon. Full Sweep — Usually made to sell for 2.98 up!

1.77
SIZES S-M-L



LADIES 100% NYLON SLIPS
Full Cut Lacy Trim
Some have shadow panels. Pastel shades. Sizes 32 to 40

1.77
Value To 3.98



Ladies Novelty **PANTIES**
Fancy Lace Trims 2-Bar Tricots Assorted styles. Sizes S-M-L.

25c

LADIES' NEW HOLIDAY Dresses
You'll love the way you look in our new-for-fall dresses. Loads of colors, styles, fabrics. Sale priced!
400 Styles To Choose From

4.47
Values To 10.98

Sizes 8 to 20—
Sizes 7 to 15 WHILE THEY LAST!



LADIES' CAR COATS
Beautifully styled for rough wear. in poplin cloths and novelty wood buttons. Double breast-ed quilted lined

3.37
UP
SIZES S-M-L

Gold Braided Back Simulated **Leather Coats**
for ladies' in white and luscious colors. Reg. 24.95

SIZES 8-18 **15.87**

Misses Shorty Jackets
20.99 VALUE jackets. White, bone beige in sizes 8-18.
\$12.87



the more sweaters the merrier Christmas

LADIES' CARDIGANS
100% Orlon, full fashioned, heavy quality, all the new shades. Sizes 34 to 40
VALUES TO 4.98

\$2.59

LADIES' JEWELED SWEATERS
Fine Knit with Clusters of Pearls!
VALUES TO \$8.95 ON SALE!
SIZES 34 to 40

4.47
Up

LADIES' BULKY
• Heavy Quality
• Colors: Red, White, Black
• Cable-Stitch
SIZES 34 to 40

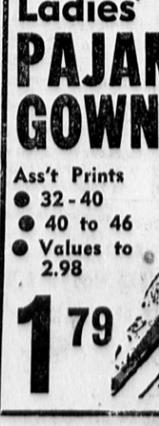
3.37
Up



Ladies' Flannel PAJAMAS AND GOWNS
Ass't Prints
• 32-40
• 40 to 46
• Values to 2.98

1.79

SANFORIZED GOWNS
SIZES 34-46



Ladies' Holiday **BLOUSES**
Reg. 1.98 Values
Roll-up Sleeves
New Fall Shades
Tailored and Dressy styles
SIZES 32 to 38.

88c UP

100% NYLON LACE TRIMMED HALF SLIPS
Nylon Lace Trim Ass't'd. Colors. SIZES S-M-L

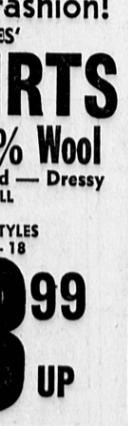
44c

FULL SLIPS 34 TO 44 **1.00**



Right in Fashion! **LADIES' CAPRIS**
• POLISHED COTTONS
• CORDUROY
• FLANNELS
• HOLLYWOOD STYLES
ALL NEW SHADES
SIZES 8 to 18
VALUE TO 3.98

1.59
2 for 3.00



Girls' 100% Nylon Full and Half **SLIPS**
SIZES 1-14
Value 1.98

88c



Girls' **CAR COATS**
With hood corduroy—Gabs and poplins Tan, Red and Blue.
SIZES 2 to 6X

1.87

